



2023

**Arkansas Methodist Medical Center
Implementation Strategy
To Address Significant Community
Health Needs**

- Greene County, Arkansas -

Overview

The Community Health Needs Assessment (CHNA) defines priorities for health improvement, creates a collaborative community environment to engage stakeholders, and an open and transparent process to listen and truly understand the health needs of the community served by Arkansas Methodist Medical Center (Greene County, Arkansas). This document is the Arkansas Methodist Medical Center (AMMC) Implementation Plan outlining how the hospital plans on addressing significant health needs in the community.

The CHNA is contained in a separate document.

Arkansas Methodist Medical Center's Board of Directors approved and adopted this Implementation Strategy on June 27, 2023.

Community Health Improvement/ Implementation Plan 2023

To successfully make our community healthier, it is necessary to have a collaborative venture which brings together all of the care providers, citizens, government, schools, churches, not-for-profit organizations, and business and industry around an effective plan of action. The community health needs assessment was completed previously and posted on AMMC's website.

Based on the results of the CHNA, AMMC has selected four of the identified significant health needs to address.

1. Chronic Disease
2. Mental Health
3. Substance Abuse
4. Obesity

Significant Health Need 1: Chronic Disease

AMMC plans to meet the significant health need by:

Goal 1 – Education and prevention.

Action 1 – Take screening and education to the community. Go to local businesses to set up screening. Identify people, follow up and reach back out to them with available resources. Diabetes program at the hospital.

Action 2 – Merge and collaborate with other resources to make lifestyle changes. Engage the local resources to reach out to underserved.

Anticipated Impact:

- Decrease the obesity rate by 10%.
- Decrease percentage of population with diabetes by 10%.

Programs and Resources the hospital plans to commit:

- Diabetes program and diabetes educator

Collaborators:

- Radio station/newspapers/social media, Medicare, support groups, community businesses and health department.

Goal 2 – Improve access to care and disease management.

Action 1 – Improve access to care for disease management. Make sure the public knows the transportation options available.

Action 2 – Telehealth- utilize technology, take healthcare to them via telephone or online access for Telehealth.

Anticipated Impact:

- Decrease the obesity rate by 10%.
- Decrease percentage of population with diabetes by 10%.

Programs and Resources the hospital plans to commit:

- Increase telehealth marketing/resources.
- Fundraiser to help increase funds for needed transportation.

Collaborators:

- Medical van, Senior Bees, internet, telehealth and computer access.

Significant Health Need 2: Mental Health

AMMC plans to meet the significant health need by:

Goal 1 – Recognize the symptoms of depression and anxiety.

Action 1 – Have a hospital representative serve on local suicide prevention agencies and receive training on how to deal with a mental health crisis.

Action 2 – Work with local law enforcement to help keep staff and visitors safe.

Anticipated Impact:

- Direct 90% of patients in a mental health crisis to an appropriate facility.

Programs and Resources the hospital plans to commit:

- Continue to work with community organizations to ensure local programs are available.
- Provide funds for training workshops and online courses on mental health issues.

Collaborators:

- Community agencies and organizations, law enforcement, hospital mental health training.

Goal 2 – Address mental health issues in the schools.

Action 1 – Provide mental health programs for students at school, include parents.

Action 2 – Explore using county health and other government resources to aid in the treatment of students' mental health issues.

Anticipated Impact:

- To be a resource for students, parents and school officials on mental health issues in children and adults.

Programs and Resources the hospital plans to commit:

- Continue to support local counselors and social workers.
- Participate in school assemblies/events to promote mental health awareness.

Collaborators:

School districts, teachers, counselors and social workers, social media and marketing resources.

Significant Health Need 3: Substance Abuse

AMMC plans to meet the significant health need by:

Goal 1 – Education and prevention.

Action 1 – Promote opioid education by using resources through the Department of Health, schools and community education.

Action 2 – Partner with local healthcare providers.

Anticipated Impact:

- Reduce Greene County tobacco usage by 10%.
- Reduce Greene County opioid usage by 10%.

Programs and Resources the hospital plans to commit:

- Provide speakers on substance abuse to schools and Mission Outreach.
- Work with local officials on drug courts on substance abuse.
- Have information at all physicians clinics on substance abuse.

Collaborators:

- Civic organizations, Department of Health, schools and local physicians.

Goal 2 – Make local parks, public access smoke and vape free.

Action 1 – Gather community groups together and educate local officials. .

Action 2 – Pass smoke free ordinances.

Anticipated Impact:

- Increase public awareness by 15%.
- Reduce Greene County tobacco usage to below state levels in 24 months.

Programs and Resources the hospital plans to commit:

- Develop and serve on local task force committee made up of healthcare providers and local officials.
- Information in physician clinics and ER.

Collaborators:

- Local physicians, pharmacies, ER, schools, local officials, Department of Health, civic organizations and parks and public areas.
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Significant Health Need 4: Obesity

AMMC plans to meet the significant health need by:

Goal 1 – Conduct health fairs with emphasis on obesity, healthy eating, and active living. Include underserved populations.

Action 1 – Expand health fairs county-wide. Present 10 health fairs in traditional and non-traditional locations – industry, underserved.

Action 2 – Enlist agencies/organizations that promote healthy eating, active living, nutritionists, activities, etc.

Anticipated Impact:

- Decrease the obesity rate by 10%..

Programs and Resources the hospital plans to commit:

- Continue to increase relationships with local businesses to promote health fairs.
- Become a leader by starting employee programs for healthy living.

Collaborators:

- Community agencies and organization, volunteers.

Goal 2 – Provide youth outreach regarding obesity through schools, social media, and presentations.

Action 1 – Utilize social media to target kids.

Action 2 – Go into schools- presentations, classes, and education. Physical presentations at areas where young people congregate.

Anticipated Impact:

- Decrease the childhood obesity rate from 22.5% to 20%. (source: <https://achi.net/wp-content/uploads/2018/01/Arkansas-Assessment-of-Childhood-and-Adolescent-Obesity-2017-2018.pdf>)

Programs and Resources the hospital plans to commit:

- Participate in school assemblies/events to promote health living.

Collaborators:

School district, school board, teachers, health education curriculum and training, social media and marketing resources.

Community Health Improvement Plan for Greene County

Completed by Arkansas Methodist Medical Center in partnership with:

Stratasan

